

***D. Erasmus Policy Statement (Overall Strategy)***

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

The University has set up a permanent, dynamic network for the development and management of international relations in all departments. At a central level, international policy is designed and carried out by the Centre for International Cooperation of the University, coordinated by the Vice-Rector in charge of international relations and accountable directly to the Rector.

The Centre for International Cooperation now acts as a promoter of the continuous academic, scientific and cultural innovation within the university, which aims to consolidate its international competitiveness.

The Centre for International Cooperation coordinates and supports the different forms of international cooperation in which the Universitatea Babeş-Bolyai is involved in:

- developing, promoting and implementing the internationalisation strategy of Universitatea Babeş-Bolyai. The emphasis of its activities falls on co-ordination and management of the University's student, teacher and researcher exchanges within different EU and non-EU programmes, as well as within the University's bilateral agreements;
- providing prospective international students, lecturers, professors, with information about UBB study programmes and admission procedures;
- facilitating high-standard accommodation in an international student house;
- promoting interaction among international students, associate lecturers and professors and the local community;
- offering comprehensive advice to international students and staff before leaving home, upon arrival in Cluj-Napoca and during their stay here;
- offering cultural adjustment counselling to the newcomers;
- organising orientation seminars and monthly meetings with international students;
- informing the general public on the opportunities of international co-operation, providing the possibility of studying and experiencing a different educational culture and university environment, as well as the opportunity to obtain a diploma from prestigious universities in Europe, the United States of America and Canada;
- advising and assisting applicants for the Fulbright Programme;
- coordinating, managing and evaluating the European programmes, promoting international participation of the University in programmes such as ERASMUS, CEEPUS, LEONARDO, DAAD, etc.;
- assisting academic staff, as well as students in designing, developing, implementing and auditing projects with financing from the EU or other sources;
- promoting the University's offer of educational programmes abroad;
- organising the summer schools and the international events of the University;
- promoting the joint degrees and joint research programmes;
- editing and publishing materials for international students and teaching staff.

The partner universities are chosen based upon an academic analysis which takes into consideration: the common fields of study, the academic structure, the potential common research program, the international cooperation dimension and the capacity of implementing international programs.

The universities are chosen mainly on their academic performance, not just on geographical areas. The developing of different consortiums take into consideration the structure of the partner list based on regional backgrounds.

The most important objectives for student study and placement mobility are: to increase the number of beneficiaries, to increase the quality of the mobility, to offer support to the students in organizing their mobility, to offer linguistic preparation for students.

The objectives established for academic and administrative staff are: to increase the number of mobilities, to have at least 10 % of mobilities, each year, teachers that are participating for the first time in the Programme; to increase the quality of the mobility and to extend the destinations of mobilities.

The Babeş-Bolyai University is involved in programmes that have as purpose a joint degree, but the Romanian legislation does not allow to sign one common degree. Taking into consideration the legislation restriction, the university is involved in several programs that have as purpose double or multiple degrees. The multicultural character of the university and the international cooperation have facilitated the developing of the common programs especially for the German line of study

from our university.

In the Erasmus Mundus frame the university is a part in an international consortium that have also as purpose to offer double degrees to the students that are participating.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

The institution strategy on developing international cooperation has as aim to increase the number of joint projects with EU and non EU countries. The diversification of partner university and fields of study there are also an important part of the institution strategy taking into consideration that the university have 21 faculties.

The university have been participating in different projects such as: summers schools, innovation transfer, conferences, networking, students and academics mobilities financed under Erasmus, IP, Erasmus Mundus, Comenius, Grundving, Leonardo da Vinci, Tempus, etc.

The university has as central level a structure formed by the Rector Office and the European Program Office (which includes the Erasmus program) prepared to facilitate the increasing number of international projects and the increasing the quality management of implementation.

Teaching and training activities in different projects represent an important component of the institution strategy both for incoming and outgoing academics. The lines of study in Hungarian, German, English and French are generating the need of international teaching mobility because the transfer of knowledge from one university to other represents an added value to the departments, especially that there are not linguistic barriers. The teacher mobilities had an important rate of increase in the last years both under the Erasmus program but also outside its frame.

The training activities were developed in the last years, especially under the Erasmus program, underlining the importance of human resources in institutional development.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

Babeş-Bolyai University has taken on a greater role in supporting the programmes of modernization of society and in its relations with the economic players and the local government. The university provides specialized services to Romanian and foreign companies, chambers of trade and industry or different local government bodies. There is a strategic partnership with the City Hall of Cluj-Napoca and the University is involved along with other institutions from several counties, in programmes concerning sustainable development and different other policies.

Starting with 2003 the Babeş-Bolyai University initiated a structural transformation of academic management, separating strategic and operational management. By creating the Academic Council, which elaborates the academic strategies and policies, and ensures the innovation and reform of the University, an important step forward was taken in academic reform in the perspective of the Bologna Process.

The Academic Council adopted regulations that were sanctioned by the University Senate in the most important compartments of the academic life. Undoubtedly, one of the most important traits of Babeş-Bolyai University is its widest international cooperation dimension with EU and non-EU universities.

Objectives planned to be achieved:

- To increase the number of courses and study programmes in widely spoken languages at all levels (undergraduate, MA and Ph.D.) thus facilitating student mobility in the European and international area
- To improve quality and relevance of education
- To extend the use of information and communication technology (ICT) in the educational process
- To use the ECTS in a more flexible way, thus allowing recognition of courses from a faculty to another within the University or among universities
- To increase the number of incoming and outgoing academics and strengthen the quality of their participation in EU programmes
- To increase the number of thematic networks and multilateral programmes, including partnerships with the business sector and addressing more the graduates and researchers needs.
- To increase the level of transparency concerning dissemination of information and selection of students
- To comply with non-discrimination objectives related to gender equality, integration of disabled students and staff, enhancement of social and economic cohesion and combating xenophobia and racism
- To increase the number of incoming and outgoing students and strengthen the quality of their participation in EU programmes
- To increase the number of Erasmus students participating to Romanian Language courses
- To increase the number of extra-curricular activities for incoming students
- To increase the dissemination activities regarding European programmes, European Erasmus Charter and Erasmus policy statement using: posters, fliers, brochures, presentation, informal meetings
- To develop new cooperation's and projects EU and with non EU-countries
- To improve the governance and funding

\* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)